

Megan Arnold

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meganarnoldmedia.com

EXPERIENCE

Video Editor (Snapchat) June 2021 - Present *Studio71* | Beverly Hills, CA

- Edited a total of four shows weekly using Premiere Pro.
- Personally assisted with the production of a multitude of shows, specifically based upon short-form internet content. • Increased engagement directly based on my edits, accumulating to over **three million** unique viewers and **15 million total**.
- Responsible for a weekly, time-sensitive celebrity news show dependent on strict deadlines, quick editing, footage sourcing, copywriting, and effective communication.

Social Media Consultant and Manager Nov 2020 - Present *Ate The Game* | New York, NY

Manage and curate all social media posts for Ate The Game on Instagram, TikTok, and Facebook. Utilizing Instagram and SEO analytics in order to promise the best possible interaction rate. Producing and editing social media videos and content using Premiere Pro, Photoshop, and Later.

Key Accomplishments:

- Significantly increased social media following on TikTok, reaching **8000 followers in one day**. • Increased sales and interaction on Instagram and Wix website platform.

Freelance Video Editor 2017 - Present *Megan Arnold Media* | New York, NY & Los Angeles, CA

- *Kinema Fitness*: Edited four 15-45 minute videos a week, created YouTube thumbnails, and utilized YT & Google analytics. • *Hero Cosmetics*: Edited 45 10-15 second videos adapted for Instagram, Snapchat, and TikTok.
- *Taste Wine & Spirits, Pridehouse Ent., Ate The Game*: Produced, shot, and edited 10-15 second advertisements for socials.

Administrative Assistant May 2019 - September 2019 *Underground Magazine* | New York, NY

Responsible for day-to-day assistant operations including website updates, social media content (FB and Instagram), event planning, running errands, video editing, magazine layout and design, photoshoots, and appointment scheduling.

Key Accomplishments:

- Created and edited a **ten-page editorial spread using Adobe InDesign and Photoshop**.
- Planned and advertised successful events that benefited local artists.
- Managed and re-designed social media accounts and website hosted on Wix

EDUCATION

Marymount Manhattan College | Bachelor of Arts in Digital Media and Public Relations, May 2021, GPA: 3.5/4.0

- *Editor-in-Chief*, The Monitor
- *Teaching Assistant/Tutor*, Communications Department
- *Core Council Member*, Student Elective Board

SKILLS

Adobe Creative Suite | Premiere Pro | Graphic/Layout Design | Wix | WordPress | IG Analytics | ProTools | Mac/PC Computers | Social Media Management | Website Management | Product Photography and Videography | Copy Writing | Highly Organized | Digital Media | Digital Marketing | Email Marketing | Branding | SEO | Google Analytics | Project Management (8 YRS) | Google Suite | Canva | Illustrator | After Effects | Discord/Slack